



Expo & Festival Guide

Hosted by

Live at the Shell

www.liveattheshell.org



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Expo & Festival Guide

Goal and Purpose

The goal of *Long Beach Gives Live! - Expo & Festival* is to bring together nonprofits, Long Beach residents, and city officials for a live event to promote Long Beach Gives week.

- **Expo:** Free event to meet and support your local Long Beach nonprofits at their booths.
- **Festival:** Music, dance and theater. On stage entertainment!!

Location, Date and Time

- Sunday, Sept 14, 2025, 2 to 5 PM
- *The Shell* at Rec Park Long Beach, 701-939 Federation Dr, Long Beach, CA 90804.

Schedule

The Schedule is approximate and we may need to adjust to unforeseen circumstances. Thanks for your patience!

12:30 – 1:30 pm: Load-in for nonprofit booths

2:00 – 5:00 pm: Booths open to the public and performances and announcements from the stage.

5:00 – 6:00 pm: Tear-down

Organizers

- Hosted by *Live at the Shell* (www.liveattheshell.org), a volunteer-based 501(c)(3) nonprofit organization, dedicated to the reactivation and revitalization of the 1929 Historic Landmark Bandshell at Rec Park, Long Beach.
- With sponsorship and support from Long Beach Gives, The Port of Long Beach, Kristina Duggan District 3, F&M Bank, Janice Hahn County Supervisor and Zaferia.



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Location and Site Map

- We are located at 701-939 Federation Dr. near the corner of 7th St. & Park Ave.
- There is bench seating for ~600 plus significant surrounding area for nonprofit booth spaces.
- Public restrooms and porta-potties are available.



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Load-In and Booth Spaces

- We will have a special **Drop-Off Zone** for you to unload your items for your booth (going east on 7th St, make a left on Federation). See the map below. Please drop off your items and immediately move your vehicle to a parking space so we can have an efficient load-in process.
- Booth spaces (10 x 10 ft) will be marked on the ground and will be first come first choose.
- **Booth info:** If you ordered a 6ft table and 2 chairs (\$15), we will have these onsite. Please bring your own 10x10 pop-up canopy if you have one! No canopies will be provided.

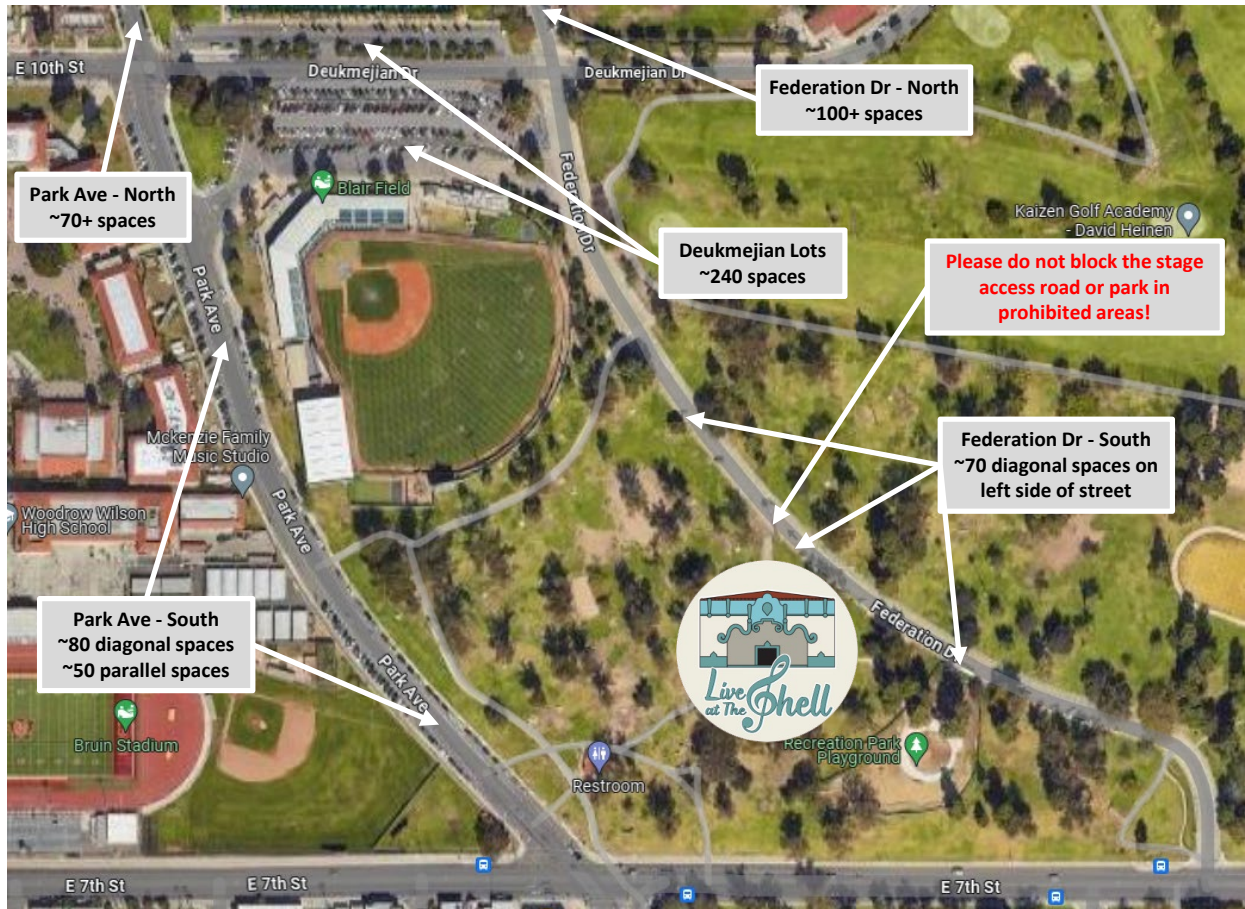


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Parking

- All parking in this area is free. Parking is first come first served, but remember that we want the public to attend our Expo, so let's leave some parking spaces for them!
- Note: on the right side of Federation there is a Bike Lane with No Parking signs. Most weekends the general public parks here regardless. Although we have never seen ticketing – Park at Your Own Risk!



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Marketing

- Please inform all of your supporters and followers about **Long Beach Gives Live! Expo & Festival**. Email, social media, print, word of mouth, etc. We want to make sure the public is aware of their opportunity to meet you and see live performances!
- *Live at The Shell* has a public webpage at www.liveattheshell.org/lbgiveslive-25, [Facebook](#) and [Instagram](#) (@LiveatTheShell) pages and advertising via many marketing campaigns. Please collaborate, like, link to our posts!
- Check out our **Long Beach Gives Live! Facebook Event** page.
- Let your local council person know about **Long Beach Gives Live!** Last year we had a number of council district representatives participate.

Food and Beverage

- BYO is encouraged for food and beverages.
- We will have a limited amount of water available for the nonprofit booths.
- Local area food trucks may visit the Bandshell along Federation drive, but are not officially sponsored by this event.

Festival

- Stage performances and announcements will be from 2 to 5 pm.
- All tech, sound and stage equipment are donated by *Live at the Shell* and *Snoofla Sound LLC*.



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About *The Shell* at Rec Park

- *The Shell* at Rec Park is Long Beach's Premier Outdoor Amphitheater.
- *The Shell* has many unique features that make it a great venue for outdoor music and theatre including:
 - Large 30x60 ft raised stage plus backstage and wing stage areas.
 - Seating for over 600 plus additional grass areas for open picnic space.
 - Directly next to the new children's playground and public restrooms.
 - Located in Recreation Park, a large recreational area with good parking, across from Wilson HS, next to Blair Field.
 - Near Long Beach residential areas, but far enough away to mitigate noise.
- *Live at the Shell* is a 501(c)(3) volunteer-based nonprofit organization.
- *Live at the Shell* volunteers are local residents, musicians, sound engineers and arts patrons that want to help bring back live performance to *The Shell*.
- At *Live at the Shell* we have the following goals:
 - Bring back the regular use of the Historic Landmark Bandshell.
 - Focus on local Long Beach talent including our community's youth.
 - Raise funds over time through government, business and private donations for full revitalization of the Bandshell.
 - Create a lasting foundation that will promote the use and maintenance of the Bandshell for years to come.

The Spanish Baroque Revival Bandshell was built in 1929 and is a Registered Historic Landmark



Stage Side Building



Street Side Building Entrance



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Expo & Festival Poster



Blues at The Shell with Tim Russ Crew!

+ Fun Stuff for Kids!

LONG BEACH Gives Live!
Expo & Festival

Sept. 14 | 2pm - 5pm
@ Rec Park Bandshell

Headliner: The Tim Russ Crew!
Tim Russ of Star Trek & iCarly performs @ 3:45 pm!

FREE ENTRANCE!
(Next to the Dinosaur Playground)

Expo: Fun stuff for kids! Giveaways!
Meet ~100 nonprofits doing great things for Long Beach!

Festival: Music & theater nonprofits take the big stage from 2-5 pm with Tim Russ Crew & LB Blues Society wrapping it up!

Hosted By Visit liveattheshell.org

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for more info 





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